|  |  |
| --- | --- |
| NM ID | NM2023TMID0248 |
| PROJECT NAME | BUILD IN EVENT MANAGEMENT SYSTEM USING SALESFORCE |

**COMMUNICATION**

Salesforce Setup:

Create a Salesforce Developer account if you don't have one.

Log in to your Salesforce account and navigate to the Setup menu.

Custom Objects:

Create custom objects like "Event" to store event details, and "Attendee" to track participants.

Establish relationships between objects (e.g., one-to-many between Event and Attendee).

Fields and Page Layouts:

Add necessary fields to the custom objects (e.g., Event Name, Date, Location).

Customize page layouts to display relevant information.

Workflow Rules:

Set up workflow rules to automate processes, like sending confirmation emails when attendees register for an event.

Process Builder:

Use Process Builder to define automated processes, such as updating records or triggering tasks based on certain criteria.

Flow:

Create flows for more complex business processes, like handling event registrations and check-ins.

Communication Integration:

Integrate with communication tools (e.g., email, chat) for sending event invitations, updates, and reminders.

Community Cloud:

Utilize Salesforce Community Cloud to build a community for event collaboration and engagement.

Reports and Dashboards:

Develop reports to analyze event data (e.g., attendance numbers, feedback).

Build dashboards for real-time insights into event performance.

Security and Access Control:

Define roles and permissions to ensure data security and control access to different parts of the system.

Testing:

Thoroughly test the system to ensure all components work as intended.

User Training:

Provide training to users on how to use the Event Management System effectively.

Documentation:

Document the system architecture, processes, and any custom code developed.

Iterative Improvement:

Gather feedback from users and stakeholders to make continuous improvements to the system.

Remember to refer to Salesforce documentation for detailed steps and best practices during each phase of development.

|  |  |
| --- | --- |
| https://lh3.google.com/a-/ALV-UjUJGvDV5yF_Du33s15Fq2q1Qj8eTNN73Y4eIqSn13Fs2lw=s40-p | ReplyForward |